



Long Beach Unified School District
David Starr Jordan High School
6500 Atlantic Avenue, Long Beach, CA 90805
(562) 423-1471 x2255 FAX (562) 422-9091

Accredited by the Western Association of Schools and Colleges through June 30, 2013

Alumni,

Jordan is in trouble.

My name is Shawn Ashley and I am the new principal at Jordan. I was the principal at Poly for the past 15 years. Last October, I told the superintendent that I wanted to go to Jordan to make a difference. The superintendent agreed and allowed me to select the administrative team that I thought could create a major impact on Jordan High School.

To improve Jordan we are committed to:
Strengthening the discipline standards
Holding students to higher academic standards
Bringing more positive energy to Jordan
Convincing students that a Jordan diploma is not enough
Educating parents about their responsibilities to Jordan

Our goal is to make Jordan academically and athletically competitive with the other Long Beach Unified comprehensive high schools.

We are confident that we can and will accomplish this goal, realizing it will take time and resources.

This is where YOU come in. Long Beach Jordan High School needs your help. For years, your alma mater has been getting by financially on the thinnest budget. Jordan's immediate unfunded needs include:

Football uniforms
Band uniforms (We have none)
Cheerleader uniforms (They handed down each year.)
Basketball uniforms
Track uniforms
Training Room ice machine
Cargo container for the football equipment
New sled pads for football
Mock Trial Team entry fee
Academic Decathlon entry fee
Weight room equipment and enhancement
Track hurdles

Jordan has to generate the funds for all these items. LBUSD is not in a fiscal position to assist us. By law, students cannot be obligated to purchase uniforms, equipment, or pay to participate in extra-curricular programs. You know as well as I, that many North Long Beach residents are struggling for their economic survival.

I know that you love Jordan High School and that you want Jordan to be successful. The better Jordan does, the more your diploma creates a source of pride.

Help Jordan get back on their feet.

Donate to the Friends of Jordan Fund at:
Friends of Jordan
Long Beach Jordan High School
6500 Atlantic Avenue
Long Beach, CA 90805
Tax ID #: 95-1642376

We are hoping 1000 of our alumni, who love Jordan and who want Jordan to succeed, will send in \$10. We are counting on you to forward this email to other Jordan graduates in your circle of relatives, friends and colleagues. We know that there are many organizations and groups which are worthy of your donations, and we think North Long Beach children should be included in that group.

Help us make Jordan a better place to learn and grow. Thank you in advance for your support of our students and our mission.

Sincerely,

Shawn Ashley
Principal